

A young girl with her eyes closed, smiling and hugging a woman from behind. The scene is warm and intimate, with soft lighting. The girl is wearing a light-colored t-shirt, and the woman is wearing a light-colored tank top. The text "Pure Touch" is overlaid in a white, cursive font.

Pure Touch

Enjoy with all your senses



EYES, FINGERS, HEARTS AND GUTS.

Enjoy with all your senses.

With the launch of our premium brand PIVOT, Gebr. Munzert proofed to focus not only on sophisticated and innovative fabric constructions but to emphasize the performance and lifestyle.

With the new PIVOT product line “Pure Touch” we are now introducing fabrics that inspire all of your senses.

*100 %
Made in Germany*



SENSATION IN A NEW FORM.

The new product line “Pure Touch” is a consequent enhancement of the unique PIVOT fabric constructions. Pure Touch is not distracted by current trends, it sets its own trend.

Pure Touch touches by consistency from design and production to finish (“PURE”). Traditional manufacturing techniques and the conscious avoidance of chemical processes create exceptional softness. (“TOUCH”).

The pure and elaborated consistency makes Pure Touch so unique, attractive and innovative.



SIGNIFICANCE

AESTHETICS

INTELLIGENCE

**FREE YOUR MIND
WITH PURE TOUCH.**

Pure Touch is not only a fabric! It is more than that.

The fabric construction offers unrivaled attributes. Aesthetics, Significance, Intelligence – this allows for extraordinary combinations that strike all your senses.

Pure Touch intrigues by a comprehensive color variety, particular softness and the perceptible sustainability of each and every fabric.

Experience Pure Touch and create something unique.



• Made in Germany

• Tested for harmful substances

SIGNIFICANCE

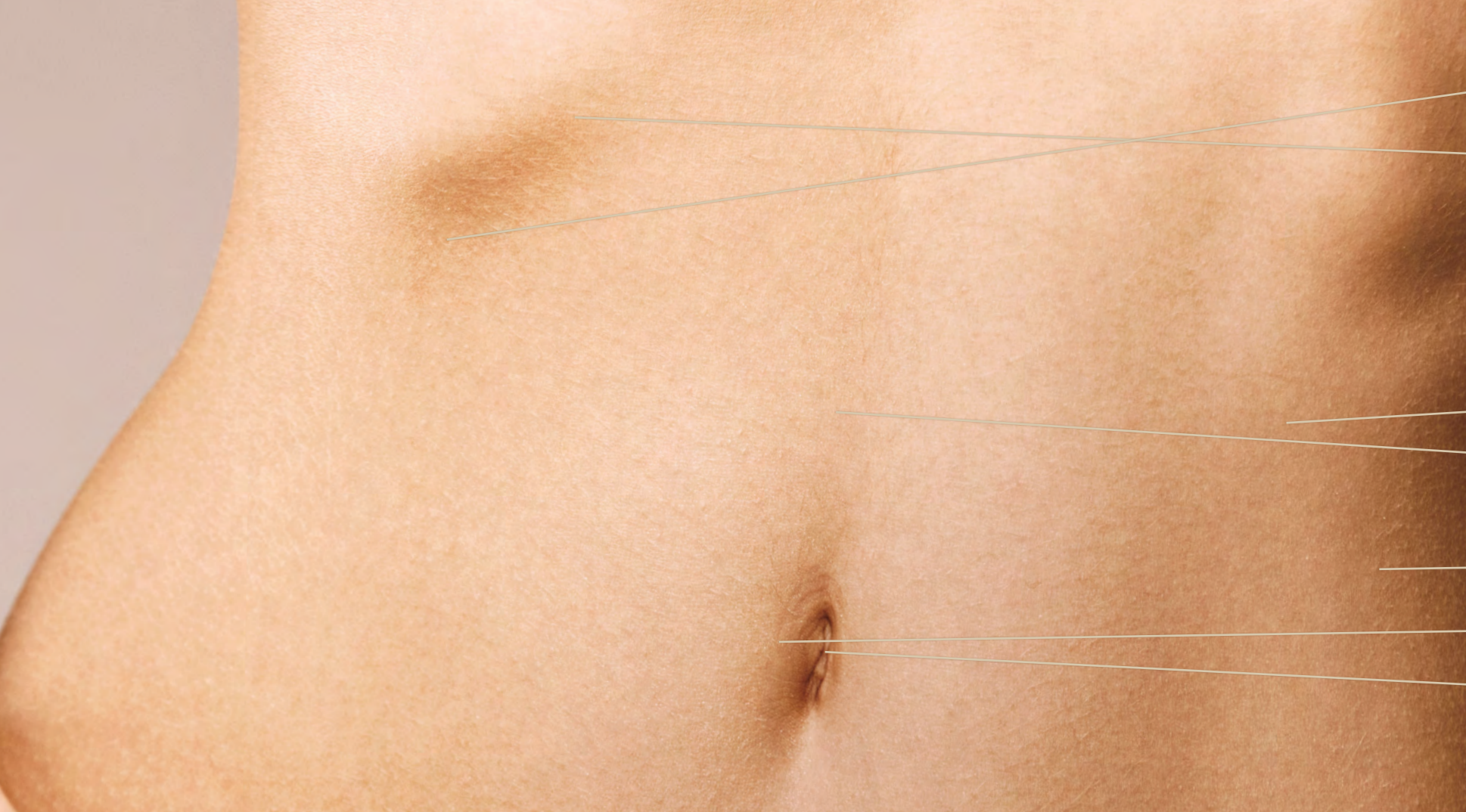
• Complies to Oekotex Standard 100

• 100 % recyclable

• Family-friendly

• Sustainable

Pure Touch



• Tremendous color variety

• Architectural look

AESTHETICS

• Everlasting trend

• Particular softness

• Ideal seating comfort

• Soft haptics

• Exceptional skin friendliness

Pure Touch



• Clean and energy efficient production

• Highly durable

INTELLIGENCE

• Easy to clean

• Modularity

• Breathable

• Lab tested

• Environmentally friendly

Pure Touch



Pure Touch

Pure Touch provides a tremendous color variety combined with exceptional soft haptics.

Pure Elements

Pure Elements offers fascinating patterns that allow for a creative fabric composition.

The perfect interaction of all senses – Pure Touch & Pure Elements.
Experience complementary fabric constructions and discover their perfect symbiosis.



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